

January 8, 2009

# QUARTERLY ISSUES/PROGRAMS LIST

There follows a listing of some of the significant issues responded to by WBFF-TV,

Baltimore, Maryland, along with the most significant

programming treatment for the period of

October 1, 2008 through December 31, 2008

The order in which the issues appear does not reflect any priority or significance. The list is by no means exhaustive.

**ISSUE:** 

**ELECTIONS** 

Program:

American Crossroads

Broadcast Date:

October 11, 18, 25, November 1/10:30PM

Length:

30 minutes

Source:

Local

Description:

"Your Votes"...a series of 4 programs detailing the issues of the

upcoming elections; candidate debates and what their body language is telling us;

comparison and contrast of the candidates' platforms on economy, health care and foreign

affairs; and a pre-election recaps of issue specific information in the candidate's

News at Ten Cover Stories:

Broadcast Date:

October 1 /10:17PM

Length:

3:30

Source:

Local

Description:

A look at possible polling problems in Maryland. Many voters are

worried about the equipment used to cast and tally votes. Will the people's choice be

accurate?

Broadcast Date:

October 2/10:18PM

Length:

3:40

Source:

Local

Description:

Anchor Jeff Barnd and political analyst Richard Vatz dissect the

vice-presidential debate.

**Broadcast Date:** 

October 7/10:11PM

Length:

4:00

Source:

Local

Description:

Anchor Jeff Barnd and political analyst Richard Vatz dissect the

presidential debate

**Broadcast Date:** 

October 14/10:19PM

Length:

3:50

Source:

Local

Description:

What happens when one casts their vote for president? Jennifer

Gilbert reports on the mechanics of the Electoral College.

**Broadcast Date:** 

October 22/10:23PM

Length:

3:30

Source:

Local

Description:

Penny Politics...What are the issues of this year's presidential elections? From the War in Iraq to the battle over the economy, Jeff Abell examines the issues that affect consumers/voters.

Broadcast Date:

October 30/10:22PM

Length:

4:00

Source:

Local

Description:

A look at the impact of the college vote. This year's election will see a record number of young people voting. What issues are they passionate about and where do they stand on the candidates?

**Broadcast Date:** 

November 4/10-11:30PM

Length:

90 minutes

Source:

Local

Description:

Team coverage of election results...federal and local elections.

### **ISSUE:**

### **ECONOMY**

Program:

American Crossroads

**Broadcast Date:** 

November 8/10:30PM

Length:

30 minutes

Source:

Local

Description:

Dave Williams of Citizens Against Government Waste, addresses the massive government bailout. A look at how we got into economic straits and where

the future might lead..

Program:

American Crossroads November 15/10:30PM

**Broadcast Date:** Length:

30 minutes

Source:

Local

Description:

Generation E....teens and young adults and society as a whole

from those at the poverty line to Fortune 500 companies....are asking more and

more...."What's in this for me"? A look at the views on entitlement...from bailouts, to salaries, to housing. Donna Gallagher, a marketing and employment expert, is the guest. Program:

American Crossroads November 22/10:30PM

**Broadcast Date:** Length:

30 minutes

Source:

Local

The American Dream...is it still achievable? While the housing

Description:

crisis still grips the nation and we hope to see signs of recovery, the concept of the American Dream has changed. Andrew Jakabovics of the Center of American Progress

is guest.

Program:

American Crossroads

**Broadcast Date:** 

Novmeber29/10:30PM

Length:

30 minutes

Source:

Local

Description:

One meltdown after another...housing, banking, credit.....what

news cans one use? The program with guest Maya MacGuineas examines coping

strategies for the economic crunch.

News at Ten Cover Stories:

**Broadcast Date:** 

November 10/10:18PM

Length:

3:40

Source:

Local

Description:

With foreclosure at an all time high, there are bargains and

opportunities awaiting those with resources. Jennifer Gilbert examines FDIC

government best buys.

Broadcast Date:

November 14/10:19PM

Length:

3:30

Source:

Local

Description:

In bad economic times, consignment shops are in the black.

Melinda Roeder looks at the good times at local shops.

Broadcast Date:

December 18/10:22PM

Length:

3:30

Source:

Local

Description:

With dismal predictions f or retail holiday sales, the video game

industry is on Santa's nice list. The industry is holiday its own and even sees a good

holiday season...

ISSUE:

HEALTH

Program:

Straight Talk

Broadcast:

October 5/11:30PM

Source:

Local

Length:

30 minutes

Description:

Dr. Tracy Kuneitz-Pietrzak of Sheppard Pratt discussed eating disorders with program host Mike Gimbel explaining the disorder is a life and death illness with food. Discussion focused on symptoms, psychiatry behind the disorder,

treatment programs and recovery.

News at Ten Cover Stories:

**Broadcast Date:** 

**December 30/10:18PM** 

Length:

3:50

Source:

Local

Description:

"Dirty Docs"...Kathleen Cairns reports on a medical center that

was closed by authorities, has reopening on foreign soil.

**Broadcast Date:** 

December 2/10:23PM

Length:

3:30

Source:

Local

Description:

A look at preventing illness by eating foods known to be body

boosters. Melinda Roeder reports.

**Broadcast Date:** 

November 17/10:17PM

Length:

Source:

4:00 Local

Description:

Drunkorexia. A new trend is developing on college campuses

where young females are starving themselves before binge drinking.

**Broadcast Date:** 

November 6/10:19PM

Length:

3:50

Source:

Local

Description:

"Dirty Street Treats"...the city's tastiest foods like hotdogs and

sausage from sidewalk vendors...can be the 'wurst" foods to ingest, Steve Levine

investigate food safety on the streets of Baltimore

**Broadcast Date:** 

November 11/10:19PM

Length:

3:50

Source:

Local

Description:

Migraine headaches are sometime incurable and those who suffer find no relief. Jeff Abel examines the new "pain zapper" which can provide relief and benefit to those who suffer from migraines.

**Broadcast Date:** 

October 21/10:24PM

Length:

4:00

Source:

Local

Description:

An examination of cyber knife treatments as a tool in fighting cancer. No incision and the ability for patients to continue to live a normal day to day

**Broadcast Date:** 

October 3/10:18PM

Length:

3:30

Source:

Local

Description:

An update on the feature reports by Patrice Harris on childhood obesity in which 4 local overweight kids found the most rewarding and remaining challenge of their young lives...joining a fitness camp to lose weight and get in better shape. A report on the results and lifestyle changed made by these children...

#### **ISSUE:**

## SUBTANCE ABUSE

Program:

Straight Talk

Broadcast:

November 2/11:30PM

Source:

Local

Length:

30 minutes

Johns Hopkins School of Medicine conducted a research study to explain Description: how caffeine and energy drinks produce and control the behavior of consumers. Guests Dr. Roland Griffiths, PhD discussed the research, findings and treatments for caffeine addiction with host Mike Gimbel.

Program:

Straight Talk

Broadcast:

December 7/11:30PM

Source;

Local

Length:

30 seconds

CESAR... University of Maryland College Park established a Substance Description: Abuse Resources Center to study addictions through research of the addiction and use, training of counselors, and dissemination of information. Director Dr. Eric Wish and program coordinator Erin Aringini discuss the center and its impact on the Maryland Community.

Program:

Straight Talk

Broadcast:

October 5/11:30PM

Source:

Local

Length:

30 minutes

Description: Dr. Tracy Kuneitz-Pietrzak of Sheppard Pratt discussed eating disorders with program host Mike Gimbel explaining the disorder is a life and death illness with food. Discussion focused on symptoms, psychiatry behind the disorder, treatment programs and recovery.

### News at Ten Cover Stories:

Broadcast Date:

October 24/10:21PM

Length:

3:50

Source:

Local

Description:

Drub addicts are not just a problem for inner city residents but also

commuters and those who travel from the suburbs to score on the streets of Baltimore. Reporter Joy Lepola follows the drug highway by following drug addicts from the city to the county.

**Broadcast Date:** 

December 11/10:19PM

Length:

3:45

Source:

Local

Description:

The impact of BUPE usage...Investigative reporters Steve Levine

follows up on the deadly accident on the Bel air bypass last month in which a mother and children were killed in an accident cause by a driver using BUPE.

### CRIME/CRIMINAL JUSTICE

Program:

America's Most Wanted

Broadcast:

Saturdays 9PM

Source:

Network

Length:

60 minutes

A weekly program featuring profiles on fugitives and unsolved crimes in which viewers' help is solicited to bring criminals to justice. The program also features missing children alerts to help identify them and reunite them with their families

free. An investigation of the abuse.

Program:

Maryland's Most Wanted

Broadcast:

Saturdays/10:20PM

Source:

Local

Length:

1:30

Description: The News at Ten in cooperation with Maryland State Police, area sheriffs' offices, and the local office of the FBI presents a local "most wanted" feature following the Saturday broadcast of "America's Most Wanted". During the news feature, information about unsolved Maryland crimes and wanted fugitives is presented and viewers help is requested to bring criminals to justice.

Program:

**Fugitive Files:** 

Broadcast:

December 19, October 31/10PM - 10:45PM

Source:

Local

Length:

45 minutes

Description: During the The News at Ten, a team of Baltimore City Police detectives come to the studio to focus on unsolved crimes and fugitives from justice. During the show they man phones to receive viewers help in finding fugitives and taking some of Baltimore's most dangerous criminals off the streets. In December, murder and attempted murder suspects were the focus of the manhunt. In October, rape and attempted murder suspects were the focus.

#### News at Ten Cover Stories:

Broadcast Date:

November 20/10:19PM

Length:

3:45

Source:

Local

Description:

A look at how women and moms in Harford County are spending their free time but taking handgun instructions as a way to protect themselves and their

families.

**Broadcast Date:** 

November 12/10:21PM

Length:

4:10

Source:

Local

Description:

Investigative reporter Steve Levine look inside gang violence that is spreading across Baltimore. An exclusive look into the hidden and dangerous world of

Baltimore gangs.

**Broadcast Date:** 

October 20/10:23PM

Length:

3:50

Source:

Local

Description:

Anchor Jeff Barnd examines the impact of the city's hiring freeze.

In attempt to save more that \$18 million, overtime and personnel shifts within the city police department will be stretched thin. What's the impact on fighting crime?

#### ISSUE: **CONSUMER RIGHTS**

News at Ten Cover Stories:

Broadcast Date:

November 3/10:17PM

Length:

4:00

Source:

Local

Description:

The Crime and Justice Team examines the dangers of online

gaming and the impact on consumers' wallets.

Broadcast Date:

November 18/10:19PM

Length:

3:30

Source:

Local

Description:

An examination of the privileges and freebies that Maryland law makers receive...in addition to their \$43,500 salaries. What's the additional cost to

taxpayers and impact on government?

Broadcast Date:

November 19/10:17PM

Length:

3:40

Source:

Local

Description:

Paycheck scams...Investigative reporter Steve Levine looks at how

those workers strapped for cash and in need of a loan are victimized by check cashing

services.